NINA JOSHI

ninasj@gmail.com
(650) 741-4110
ninajoshidesign.com

SUMMARY

Interested in leading teams to solve complex, impactful, interdisciplinary challenges.

EXPERIENCE

2015 - now **ERICSSON, AT&T FOUNDRY,** Product and Design Innovation Lead, Palo Alto

Spearheaded new market technology and user centered design research on AR/VR and SDN, led and trained teammembers in Design Thinking projects and methodology, built strong relationships across companies including AT&T, startups, and other partners.

2011 - now **PRODUCT AND DESIGN STRATEGY CONSULTING,** Mountain View

Determined product strategy and feature definition for enterprise productivity software and biomedical electronics company website.

2014 **LEEO,** Product Manager, Palo Alto

Led foundational research to uncover insights to inform product roadmap and partnership strategy; Product managed responsive marketing and e-commerce website.

2011 - 2014 **BARNES & NOBLE NOOK MEDIA,** Product Designer, Palo Alto

Designed tablets from product and feature definition to detailed design development while collaborating with internal and external cross functional teams.

2010 - 2011 **HP PALM,** Product Designer, Sunnyvale (Intern 6/10-12/10)

Researched and prototyped technologies and concepts for future roadmap strategy; Designed smartphones from use and feature definition to detailed design development.

2009 **MICROSOFT RESEARCH ASIA,** Interaction Designer, Beijing (Intern)

Researched, designed, implemented, and user-tested innovative interface concepts for social networks and enterprise document sharing software.

2008 **BMW RESEARCH AND TECHNOLOGY,** Interaction Designer, Munich (Intern)

Researched, designed, implemented, user-tested, and evaluated interaction concepts for driver console and augmented reality Head-Up display for an international market.

EDUCATION

2009 - 2010 **STANFORD UNIVERSITY:** MS IN MECHANICAL ENGINEERING, MECHATRONICS

Studied the integration of design, CS, EE, and ME to create smart products.

2005 - 2009 **STANFORD UNIVERSITY:** BS IN ENGINEERING, PRODUCT DESIGN

Studied high-level strategic design thinking and tangible user-centered solution creation for products, services, and experiences.

SKILLS

Prototyping: C, Assembly, C++, Java, HTML, CSS, Python, SQL, Adobe CS, Sketch, Microcontrollers

Language: English (native), French (intermediate), German (basic), Mandarin (basic)

Interests: Improvisational theatre; Swing dancing; Social entrepreneurship